

Justin Ocean

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EXECUTIVE SUMMARY |

Writer/editor with five years of experience tapping into the cultural milieu to mastermind creative, cross-platform products that resonate with and engage the public.

WORK HISTORY |

Freelance Writer
(Oct. 2006 – Present)

Editorial Clients: ShermansTravel.com, Modern Tonic, NewNowNext.com, *New York* magazine, *Time Out New York*, *O at Home*, *The Miami Herald*, *The Advocate*, *Out*, *The Out Traveler*, *Next Magazine*, *Cargo*

Advertising / PR Clients: Hohenthanner.com, The Mixx

Consultant
(New York, NY)

Pogby.com

Jan. 2009 – May 2009

Web startup providing a robust toolset to simplify event management and bookings.

- Actively worked towards second round venture capital initiatives.
- Supported nascent marketing efforts via social media networks.

Editor
(New York, NY)

The Out Traveler / OutTraveler.com

Jan. 2008 – Aug. 2008

Quarterly glossy and daily web site devoted to luxury travel for an upscale market.

- Assigned, tracked and edited all content for print publication, from conception to production (de facto Managing Editor). Created and met editorial calendar's daily deadlines and weekly goals.
- Launched and managed daily blog (GPS.OutTraveler.com), increasing web traffic by 34%.
- Consistently came in under quarterly allocations of \$120,000 budget.
- Ensured seamless print-to-web transfers with proprietary CMS, increasing resonance with search engine optimization.
- Streamlined editorial meetings and collaboration with art department.

Editor-in-Chief
(New York, NY)

Next Magazine / NextMagazine.com

Nov. 2004 – Jan. 2008

Largest weekly LGBT mag in the U.S. and key culture-maker for NYC community.

- Led a complete visual and editorial overhaul of the 14-year-old publication, increasing its stature, marketability and competitive edge.
- Opened online revenue channels by managing the web site's re-design.
- Packaged, researched and wrote feature articles (pop culture, film, nightlife, entertainment, arts), and facilitated photo shoots.
- Increased film-related advertising by launching film/DVD column.
- Nurtured PR, promoter and community relationships.
- Promoted twice to position, from Listings Editor then Senior Editor.

EDUCATION |

Harvard University
(Cambridge, MA)

A.B. with Honors in Psychology

June 2003

- Harvard College Scholarship for academic achievement.